

VISION

Pioneering a sustainable future for marine industries globally.

MISSION

Leading the transition to zeroemission maritime operations.

The ZENOW project, led by RS Electric Boats with 15 UK marine entities, plans to introduce twenty electric workboats with £5.4 million funding, including a £4.1 million UK SHORE and Innovate UK grant. Set for delivery by March 2025 to ten UK locations, the fleet features Pulse 63s and Cheetah Marine models with RAD Propulsion electric drives.

A three-year demonstration will collect data to optimise electric boat operations and promote global electric adoption in small harbours and marinas. This initiative aims to reduce emissions, offer a model for electric transition in maritime operations, and position the UK as a leader in green maritime technology.



































TECHNOLOGY, EQUIPMENT AND BUILD PARTNERS











Develop, build, deliver, commission and support a network of electric workboats and supporting infrastructure

ENVIROMENT & ACADEMIC

OPERATING PARTNERS

WORKBOAT **OPERATING PARTNERS**













MOBILITY, TRAINING & **BOAT CLUB OPERATING PARTNERS**



URBAN INTRUANT



DATA COLLECTION, ANALYSIS AND OUTREACH/DISSEMINATION/LESSONS LEARNED

EXPLOITATION / IMPACT

~7000+ Harbours & Ports Globally ~2000+ Marinas in UK / Europe. Defence Industry

EXPLOITATION / IMPACT

~1000+ similar agencies and research institutes

EXPLOITATION / IMPACT

~10,000+ sailing & training centres, boat clubs and taxi opportunities

REGULATION / CERTIFICATION, THROUGH LIFE SUSTAINABILITY AND SUPPORTING INFRASTRUCTURE **PARTNERS**









WWW.RSELECTRICBOATS.COM/ZENOW